

## Special Values in Buttons Monday

—Fresh Water Pearl Buttons, suitable for children's clothes, are offered in medium and large sizes and regardless of former value, Monday for .5c

—A second special offer in Buttons will concern fine grade Fish Eye Fresh Water Pearl Buttons, in full run sizes, offered very special, per doz...7c



## Rousing Mill End Sale of Ribbons

—All Silk Ribbons, worth to 39c a yard, in lengths of 2 to 9 yards and widths to 6½ inches

—Desirable Mill Ends of fine Satin Taffeta Ribbons, worth to 19c a yard, in lengths of 1½ to 9 yards, will certainly not be overlooked Monday .....4c

## Seasonable, Special Items in New Dress Goods for Spring

—The reduced prices add to the immediate attractiveness of the following items. For example, 54-inch Wool Jerseys, in the most wanted shades for spring, such as Old Rose, Taupe, Pekin, Quaker, Burgundy, Navy, French Blue and Black—standard \$4.25 quality, on sale Monday at .....**\$3.48**

**A Good \$3.25 Broadcloth**  
—In addition to having your interest aroused by the width—54 inches—you will be concerned by the wide range of staple shades. Per yard, \$2.79

**\$5.50 Velour Coatings**  
—The saving in price should be inducement sufficient to claim your immediate attention. The exceptional quality is no less interesting. \$4.25

**In Fancy Plaid Suitings**  
—\$3.75 and \$4.00 grades that come 50 inches wide, and are all wool. The various Checks and Plaids are adapted to Suits and Skirts. Yard...\$2.69

**Fine Silvertone Coating**  
—The popularity of this Coating will dominate the spring demand. Consider that you are now offered \$7.50 quality at, per yard...\$5.50

## Special Storm Serges

—The prevailing demand for good Storm Serges, without enumerating the many channels in which they are being employed, certainly magnifies those that we shall offer in Brown, Green, Gray, Burgundy, Plum and Black at, per yard **69c**

**Fine Navy French Serge**  
—The fine even twill is not the least important feature in connection with these 42-inch Serges, especially adapted to one-piece dresses. \$1.29

**\$5 Plaid Woolens \$3.75**  
—You will revel in the diversity of patterns that are evident in these 50-inch materials, specially priced for to-morrow, yard...\$3.75

**All Wool French Serges**  
—Plenty of Navy and Black, in addition to other colors, will be placed at your disposal in these 42-inch weaves, worth \$2.75 a yard...\$2.25

**\$5.00 Navy Poiret Twills**  
—This very fine all-wool Fabric offers one of the season's most up-to-date weaves. It comes in Navy Blue and Black only. Special at \$3.75

## Spring Garments Now Arriving

Varied as the new Styles appear in their ultra departures from the mode of the season past, they define the influence of Newness at every turn and embrace interest to an unusual degree. Dame Fashion, without resorting to her most capricious latitudes, graces the lines of Milady's New Suit and Frocks with a rare and very pleasing—we might say an indefinable touch of Individuality—and we are very sure that the Advance Arrivals to which we would turn your attention to-morrow will embrace interest in full measure. It is of more than passing interest to observe the very attractive prices.

### Suit Materials:

—Elegant Tricotines  
—Fine Serges  
—Poiret Twills  
—Rich Silvertones

### Dress Materials:

—Satin, Taffetas  
—Georgettes, Tricotine  
—Tricolette, Poulette  
—Serges and Jerseys



## New Street Frocks

—We have selected a collection of new Dresses that we feel certain will have the attention of nine women out of ten to-morrow. Street models made of fine Tricotine in two clever tailored styles showing narrow skirts—Dresses that will delight you at their introductory price .....**\$29.50**

## Suits; Advance Styles

—The woman who delights in appearing in new styles with their first appearance will not overlook these Suits in clever Box styles and Ripple and Tailleur Models, some of which have clever Vestees. Smart Tailored Skirts in Checks, Navy, Gazelle and Black. Introductory price .....**\$49.50**

## All Winter Suits, Coats and Dresses Are Now Subject to Great Reductions

## Zephyrs of Spring Are Wafted in Desirable New Wash Goods

—The fact that you will choose these Wash Goods at reduced prices takes nothing from their quality or beauty. Hence these double fold Plaid Dress Gingham in a large variety of new spring patterns, including Overcast Plaids and Checks—fast color and worth 45c a yard—on sale Monday at .....**39c**

**Newest Spring Percales**  
—Consider that there are about 100 patterns to choose from, and that every yard is 36 inches wide. Light and medium effects. Yard...29c

**A Special Romper Cloth**  
—A splendid display of Stripes for Children's wear governs this excellent 33-inch material, partial to light grounds. Yard .....39c

**29c Outing Flannelette**  
—A 27-inch medium weight material in choice of Light Blue, Pink and White, on which your saving is surely worth while .....25c

**Special Shirting Madras**  
—A special introduction of this new material for Men's Shirts, revealing a rich combination of colorings. The price, too, is interesting. 50c

## Very Special Nainsook

—Bear in mind that not more than 100 pieces of this fine quality Princess Nainsook will be sold at the following price. It is 36 inches wide and comes in bolts of 10 yards; worth \$3.48. Obtain it Monday while it lasts. ....**\$2.98**



**32-Inch Pajama Checks**  
—A good medium weight cloth of fine finish and soft touch, especially adapted to fine Underwear. The standard 29c grade, at.....25c

**35c Indian Head Cloth**  
—A full shrunk material used for Uniforms and Middy Blouses. It would be wisdom to consider your future needs since this material is now 29c

**In Special Baby Dimities**  
—No less than four sizes of checks are placed at your disposal and you will note that the price pertains to the double fold. Per yard.....29c

**36-Inch Middy Twills 39c**  
—Almost every woman is familiar with these Twills, knowing full well their relation to Middy Blouses and Wash Skirts, Monday at .39c

## Sale Sewing Machines

—These four special lots of Sewing Machines will certainly have the attention of all women anxious to obtain a High-Grade Sewing Machine at a material saving. Some have been a little used and others show the effect of display. All are fully guaranteed. Pay at the weekly rate of .....\$1.00

- Lot No. 1—\$21**  
Famous Emblem Machine
- Lot No. 2—\$33**  
New Willard Machines
- Lot No. 3—\$36**  
New Willard Machines
- Lot No. 4—\$37**  
Popular Singer Machine

## Special Sale of Rugs

—After stock-taking had been completed, we discovered several lots of High-Grade Rugs that we will now pass on to our patrons "at a price." The first group concerns Wool and Fiber Rugs of extra quality, in attractive reversible patterns and good colors; 9x12 feet in size, at.....**\$14.50**

**9x12 Seamless Brussels in Good Patterns**  
—The 9x12 size, shown in a calendar of patterns and colors difficult to duplicate. ....\$24.95

**Beautiful High Grade Velvet Rugs \$29.50**  
—These are seamless and come in rich soft color tones and good patterns; 9x12 size...\$29.50

## Finest Axminsters

—The dignity of these Rugs will claim the attention of the ultra discriminating. Oriental, Medallion and Figured Allover Patterns, adapted to any room; 9x12 size and of exceptionally heavy weight. Very special .....**\$35.00**

**9x12 Fine Axminsters With a Heavy Pile**  
—You would be astonished to know how close these Rugs are to cost. Choice for.....\$39.50

**A Special Lot of Excellent Scrim Curtains**  
—These are full 2½ yards long, with hemstitched border and lace insertion and edges. ....\$2.49

**Fine Marquisette Curtains Hemstitched**  
—The heavy cluny lace edge and hemstitched border add indeed to their beauty at.....\$2.89

**Full Length Very Fine Voile Curtains**  
—Choice of White, Ivory or Ecru, with neat lace edges and drawn work centers. Pair.....\$3.89

**Special 36-Inch High Grade Filet Nets**  
—The assortment includes White, Ivory and Ecru; plain or with neat figures. Per yard...39c

### The Evidence of Elegant Materials and Beautiful Trimmings Defined in Dainty Undermuslins

Our January Sale of White proved conclusively that this store is in a position to provide Beautiful Lingerie at prices that have established their advantages by sharp contrast with the quotations prevailing elsewhere. Interest also centered in the extremely fine materials, the dainty trimmings and the evidence of master tailoring in relation to workmanship.

#### Teddies at \$1.00

Choice of Pink Lingerie or White Nainsook, all beautifully trimmed .....\$1.00

Teddy Bears of White or Pink Voile; also of nainsook; very special .....\$1.25

Two special lots of Lace Trimmed Teddies, very special at \$1.59 and .....\$1.39

Teddies of Pink Figured Seco Silk with elastic at waist; ribbon straps .....\$1.75

Teddies of fine Nainsook in tailored and elaborate styles, special .....\$2.59

Teddies most dainty, too diversified to describe in detail, \$1.98 to .....\$3.50

#### Drawers at 69c

Of good cambric, finished with ruffles of excellent embroidery. Per pair .....69c

Drawers of good nainsook in the open and closed styles, extra special to-morrow...98c

Drawers in the petticoat style, with ruffles of embroidery and Val. lace, are.....\$1.25

Drawers of sheer nainsook—featuring very attractively trimmed ruffles—\$1.50 to \$2.75

Bloomers of pink lingerie and white or pink crepe, are certainly very unusual at...\$1.25

Bloomers of flesh color satin striped voile will sell to-morrow while they last at...\$1.75

#### Gowns at \$1.25

Slip-Over style with neck and sleeves edged with neat embroidery at .....\$1.25

Gowns of fine nainsook, bewitchingly relieved with ribbons are marked...\$1.50

Gowns of fine Nainsook with lace yokes and sleeves finished with ribbon...\$2.25

Gowns of Flowered Crepe offer values you will surely enthuse over at...\$2.50

Gowns of pink lingerie are offered in many styles, from \$1.75 to .....\$3.98

Gowns that will find their way to Her Hope Chest range upward to .....\$6.50

#### Camisoles 88c

These Corset Covers of nainsook in various styles are bewitchingly trimmed...88c

Corset Covers of lawn, shown with lace yokes and sleeves, special at .....98c

Corset Covers daintily trimmed with fine lace will not be overlooked at \$1.25

Corset Covers that are far too charming to describe in this way are...\$1.59

#### In Extra Sizes

Slip-over Night Gowns of good nainsook, neck edged with dainty embroidery, are...98c

Extra Size Petticoats of nainsook with tucked ruffles, or edged with embroidery...75c

Extra Size Cambric Drawers with neat ruffles of fine embroidery, are offered at...75c

Extra Size Drawers of good nainsook finished with neat lace ruffles are priced...\$1.25

Extra Size Drawer Combinations and Princess Slips, neatly trimmed, choice...\$1.25

Extra Size Petticoats with embroidery and lace flounces are priced \$1.50 to .....\$4.00

Extra Size Nainsook Corset Covers are featured in two unusual lots \$1.75 and...\$1.25

(Second Floor.)

#### Petticoats \$1.25

Of fine nainsook finished with ruffles of good embroidery. Come early .....\$1.25

Petticoats of nainsook with rows of Torchon Lace in the ruffle, for .....\$1.59

Petticoats of fine material with four rows of Val. lace in flounce .....\$1.75

Petticoats of exceptionally fine quality with entire flounces of Val...\$3.50

## Stylish Trimmed Hats

—These new and stylish Hats will merit your consideration not alone for the chic atmosphere that the very styles create, but quite as much for the foretaste of Spring that is so strikingly evident in Materials and Trimmings. They will certainly have a ready welcome from women who seek what is "New."

- Models at \$4.95
- Models at \$6.50
- Models at \$7.50



—Rich Georgette Crepes with Lustrous Straws, Satin with Crepe or Straw, and All-Satin or All-Straw—in Black, Brown, Taupe, Henna, Military Red, New Blue and Combinations. Note the advance trimmings.

## In the Bargain Basement

—Monday, in the Downstairs Store, will offer its usual quota of sterling money-saving inducements. A portion of the good things have received mention below. Important, indeed, is this chance to secure a 10-yard bolt of English Longcloth; worth \$3.00, at the exceedingly special price of.....**\$2.39**

**Newest Styles in Good Dress Gingham**  
—Plaids, Checks and Stripes are offered in a grade generally worth 40c a yard, at.....33c

**Outing Flannels in Assorted Stripes 29c**  
—Why pay 39c a yard for Outings of no better quality? Choice of Pink or Blues.....29c

## Apron Gingham

—With the swift approach of Spring and the attendant demand for lighter garments, it will pay you to give Basement Specials in Piece Goods more than passing notice. Assorted colors in these Gingham .....**19c**



**Finest Quality of White Wash Organdies**  
—Values in the assortment worth up to 59c a yard. All are 40 inches wide. Yard.....29c

**39c Fine Quality White Apron Lawns 25c**  
—These are 40 inches wide and at their regular price are big values. Monday.....25c

**Very Special; \$2.50 Scalloped Bed Sheets**  
—Their extra quality insures long wear; 81x90 inches in size. Very special at.....\$2.10

**42x36-Inch Bleached Pillow Cases 33c**  
—Save the difference between 39c and the price that follows for Monday. Each.....33c

**Good Heavy Weight Woolen Blankets**  
—These come in White, in the 11-4 size and are usual \$15.00 values. Now marked.....\$12.00

**Percale and Gingham Bungalow Aprons**  
—Of special interest is the fact that these Aprons are cut full in large sizes.....\$1.19